

THE CLIMATE KITCHEN

MUNICIPAL RECIPES FOR SUCCESS TO GO



The City of Frankfurt am Main (DE) Climate & Sustainability Hub for everyone

The Climate and Sustainability Hub in Frankfurt is more than just a building – it is a symbol of sustainability, innovation, and collaboration. Under one roof, they bring together the expertise of FES Frankfurt (waste management) and the City's Climate Department. Together, they provide information on sustainable solutions for environment and climate. The goal? A livable, green, and clean future for Frankfurt.

Chef's tip:

- Initial consultations for a wide section of population and a wide range of topics

Ingredients for success:

- **Easily accessible and visible** (central location, using existing infrastructures, demonstrators around the place, no need for prior appointments, provision of understandable information)
- **Under one roof** (cooperation among different departments and stakeholders covering a wide range of topics)
- **Reflection and monitoring** (opening and implementation accompanied by trainings on gender mainstreaming and intersectionality as well as data collection and monitoring)

Get in touch: klimareferat@stadt-frankfurt.de

[>>> Learn more](#)



The Town of Stans (AT)

Energy elves raise awareness in kindergarten

As part of the 'Energy Elves' campaign, the town of Stans has offered its nurseries an easy-to-implement way of raising awareness of energy and resource issues amongst the youngest children. Through experiments, games and craft activities, the children are introduced to these topics in a playful way. Nursery staff receive topic-specific training and are given opportunities to involve parents.

Chef's tip:

- Involve the teaching staff and the administration at an early stage so that the campaign can be incorporated into the lesson plan!

Ingredients for success:

- Engaged and motivated teaching and administrative staff
- Flexible campaign concept that can take individual needs and possibilities into account
- A campaign concept that can also be adapted for use in other local authorities and countries

Get in touch

Energy Agency Tyrol

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The City of The Hague (NL)

Banning the filter through an EU coalition

After over 70 Dutch cities joined the campaign to advocate for the inclusion of a ban on cigarette filters in the Single Use Plastics Directive, the Dutch national government joined as well. The Hague is now in the process of building up a European alliance of cities. Will you join us?

Chef's tip:

- Get in touch with your city's street cleaners and litter-picking volunteers; they understand the challenges better than anyone!
- Arguments for a ban: cleaning filters is hard and expensive (economic), filters don't provide proven health benefits (health), filters don't degrade and contain harmful substances which damage ecosystems (environment)

Ingredients for success:

- Combining cities' unique perspectives and experiences
- Bottom up (citizens) & top down support (mayors and deputy mayors)
- Collecting evidence (counting goes a long way)

Get in touch

Eva Sprinkhuizen, Policy Officer Clean City

Ruben Sansom, EU Representative

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The Province of Málaga (ES)

Firefighter Goats in Benarrabá

Benarrabá is a small village in the province of Málaga (around 500 inhabitants). Surrounded by forests and nature, it is leading the way in local energy supply and adaptation measures, using new technologies to counter depopulation and prevent forest fires. The latest innovative project involves the use of 'fire-fighting goats', which are intended to keep the local woodland clear. With the help of a GPS-based virtual fence, grazing boundaries can be defined and the goats' movements tracked.

Chef's tip:

- Peer-to-peer learning and sharing experiences – share your experiences and insights with other stakeholders and neighbouring communities. Success is built on sharing!

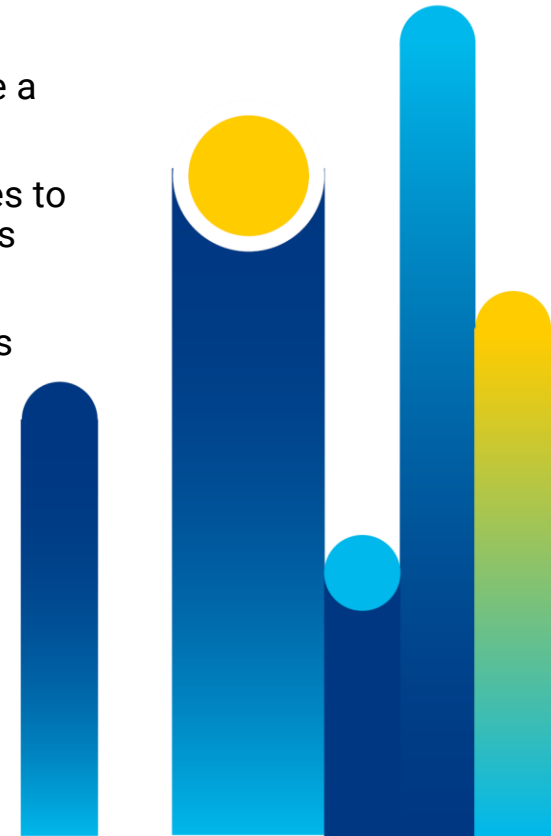
Ingredients for success:

- A trial run in the form of a pilot project to facilitate a subsequent roll-out to other local authorities
- Cooperation between regional and local authorities to support outreach and awareness-raising initiatives
- Opportunities to get involved, for example by sponsoring a goat, whose journey through the hills can be tracked via an app

Get in touch

Mariló Recio, Málaga County Council

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The Town of Mindelheim (DE)

DIY Insulation Workshop for homeowners

The Town of Mindelheim organized a hands-on DIY workshop on simple insulation. A local craftsman demonstrates the steps, and helps participants understand what they can do and what requires professionals. This offer brings together homeowners, municipal energy teams and local craftsmen and aims at boosting quick and low-cost insulation improvements to strengthen energy efficiency.

Chef's tip:

- The right timing is key – focus on autumn/winter and link it with other activities, like funding communication or retrofit campaigns!

Ingredients for success:

- A venue that allows demonstration (tables, power supply, ventilation) and meets safety requirements
- Collaboration with local craftsmen as well as energy advisors to provide expertise
- Wide-spread communication through various channels as well as follow-up communication

Get in touch

Angelina Witherspoon-Nocker, Energie- und Umweltzentrum Allgäu

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The City of Aarhus (DK)

Scalable nature: Water- and Nature Parks

Small ideas have grown to a politically approved plan in Aarhus: converting farmland to nature. Funding came from both public and private sources: here, too, it all started on a small scale – initially, trees were sold one by one – until today, years later, new forests, lowland areas and open natural spaces are attracting donors, partnerships with companies are being formed and investments are being made.

Chef's tip:

- Use political will: create a vision and visualise scalability
- Consistency – it takes time!

Ingredients for success:

- Awareness among politicians about nature-based solutions (NBS) – supported by Cost-Benefit Analysis for NBS
- Find external partners that share interest or need for NBS, e.g. national level or private sector
- CO2 neutrality and protection of drinking water can be used as leverage

Get in touch

Lone Nørgaard Telling, City of Aarhus

[>>> Learn more](#)



Contact

Have questions? Get in touch with us!

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