

Energy poverty in Tyrol:

Practical insight



AGENDA



- Access to energy-poor households
- Cooperation partner
- Successes
- Challenges
- Needs



ACCESS TO ENERGY-POOR HOUSEHOLDS

- Funding incentives for those affected
- Integrated approach of counseling, promotion and direct support
- Simple language and low-threshold access
- Existing, trustworthy structures (social organizations, housing sector) with access to the target group
- Political will and support / public relations / a broad network of supporters
- Suddenly rising energy prices
- Top down structure (politics companies society social partners target group)



COOPERATION PARTNERS

- A strong, well-known and trustwothy social institution with access to the target group and a broad network contact points
- A contact point which in a certain way provides a bit of anonymity –
 especially in rural areas
- Highly motivated employees who understand the topic and know the causes and potential
 - within the team but also within other system partners





- Cooperation between the organizations involved
- Public visibility, as long as there is political support
- A broader understanding in society
- More and more attention from other system partners
- Reaching those who actually need help (targeted help)
- High energy-efficiency in non-profit housing / public housing





- (uncertain) financing
- Difficult to measure (präventive Maßnahmen, langer Zeitraum, hohe Kosten, ...)
- Direct and sustainable implementation of various measures
- Promote self-competence within a very short time
- Poverty is still associated with shame those affected hide it, others look away

Only when the masses cry out will those who have always struggled with it realize that it is a problem.

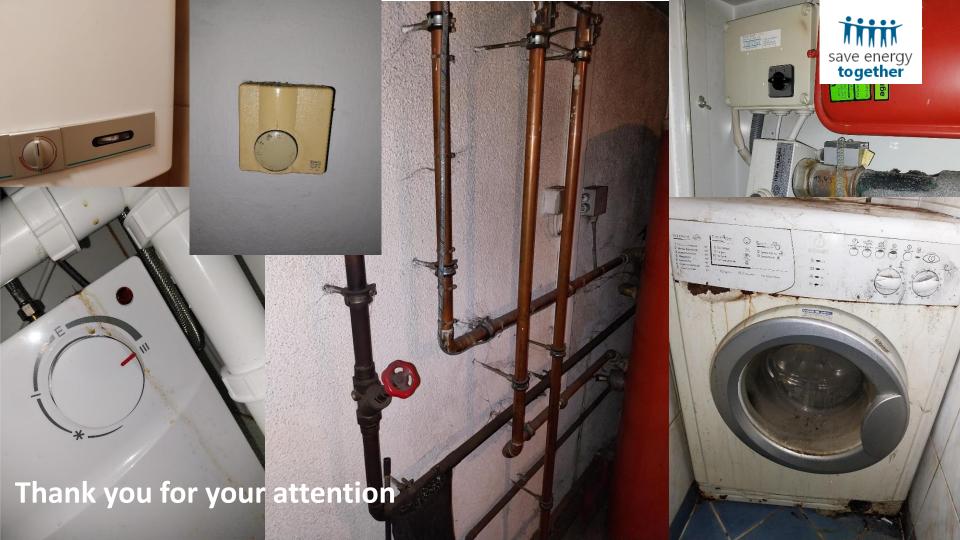
NEEDS



- Political support political objectives
- Long-term financial support / planning security

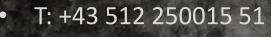
KLIEN – EnHa: Energiesparen im Haushalt – Beratung und Gerätetausch
 A second visit to the households for more in-depth assistance and evaluation







- Bernhard Bruckner
- **Energieagentur Tirol**





E: bernhard.bruckner@energieagentur.tirol



Thank you for your attention