

Energy poverty in Tyrol:

Practical insight

AGENDA

- Access to energy-poor households
- Cooperation partner
- Successes
- Challenges
- Needs

ACCESS TO ENERGY-POOR HOUSEHOLDS

- Funding incentives for those affected
- Integrated approach of counseling, promotion and direct support
- Simple language and low-threshold access
- Existing, trustworthy structures (social organizations, housing sector) with access to the target group
- Political will and support / public relations / a broad network of supporters
- Suddenly rising energy prices
- Top down structure (politics – companies – society – social partners – target group)

COOPERATION PARTNERS

- A strong, well-known and **trustworthy social institution** with **access to the target group** and a **broad network contact points**
- A contact point which in a certain way provides a bit of **anonymity – especially in rural areas**
- Highly **motivated employees** who **understand the topic** and **know the causes and potential**
 - **within the team but also within other system partners**

SUCCESS

- Cooperation between the organizations involved
- Public visibility, as long as there is political support
- A broader understanding in society
- More and more attention from other system partners
- Reaching those who actually need help (targeted help)
- High energy-efficiency in non-profit housing / public housing

CHALLENGES

- (uncertain) financing
- Difficult to measure
(präventive Maßnahmen, langer Zeitraum, hohe Kosten, ...)
- Direct and sustainable implementation of various measures
- Promote self-competence within a very short time
- Poverty is still associated with shame – those affected hide it, others look away

Only when the masses cry out will those who have always struggled with it realize that it is a problem.

NEEDS

- Political support – political objectives
- Long-term financial support / planning security
- **KLIEN – EnHa: Energiesparen im Haushalt – Beratung und Gerätetausch**
A second visit to the households for more in-depth assistance and evaluation




save energy
together

Thank you for your attention



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