



CLIMATE ALLIANCE
**YOUR NETWORK FOR
MUNICIPAL CLIMATE ACTION!**

ANNUAL REPORT
2024

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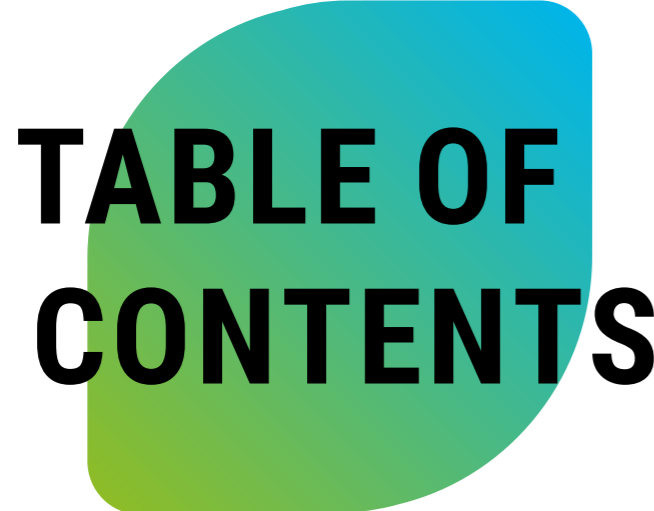


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FOREWORD

In 2024, for the first time, the global average temperature climbed to more than 1.5 degrees above pre-industrial levels – no doubt a sad milestone.

All the while, geopolitical events are leaving little room for hope: election results are raising fears of backsliding on climate policy, political conflicts are tying up valuable resources, attention and the social discourse is generally shifting away from climate matters. At the same time, the effects of global heating are hitting us with growing intensity: flooding in southern Spain and Austria, fires in Portugal and extreme heatwaves throughout southern Europe are all cases in point.

The situation faced by our indigenous partners in Amazonia is unfortunately no better. Here as well, extreme weather events are becoming more frequent. In 2024, for example, an extreme drought almost caused the second largest tributary of the Amazon, the Rio Negro, to run dry. The threat to indigenous peoples, especially to those who raise their voices, is also mounting: they fear for their safety, their territories and their livelihoods. These are worrying developments, not only in view of the

immense importance of the Amazon rainforest for the preservation of our global climate.

In every respect, 2024 can rightfully be described as an extreme year. The situation makes it even more critical to remain confident and seize opportunities when they arise. As President of the Board of Europe's largest city network for comprehensive and fair climate action, I can say that I see these opportunities at the local level. Especially when ambition and decisive action are lacking at national and international levels, our regions, cities and towns become all the more important. This is where the power to act truly lies and where we can work together to create a future worth living!

This idea has characterised our network for over 30 years and will continue to guide us in 2025. In the coming year, we will carry on promoting municipal climate action with and for our



members through practical opportunities at our annual conference in Cologne, the recognition of best practice examples at the Climate Star ceremony in May and throughout the year!

As Board President and in the name of the entire executive board, I would like to express my gratitude to all of our members for their ambition and perseverance. I also thank the Climate Alliance staff in Frankfurt, Brussels and Berlin, as well as those working at our national coordination offices throughout Europe, for their tireless commitment.



ANDREAS WOLTER

Climate Alliance President and
Mayor of the City of Cologne (DE)

2024

2024 IN A FLASH

1.

27

COUNTRIES ACROSS EUROPE AND BEYOND



2.

27

NEW MEMBERS

1,998

MEMBERS THROUGHOUT EUROPE



3.

69

EMPLOYEES AT CLIMATE ALLIANCE EUROPE

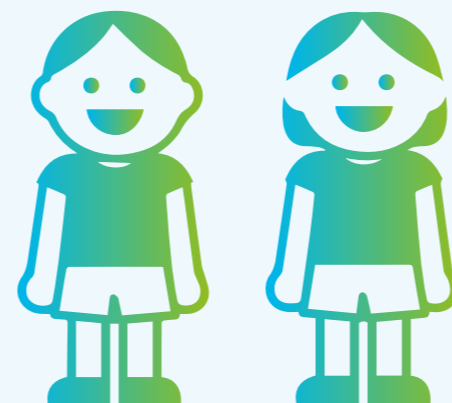
>190

STAFF MEMBERS IN ALL NATIONAL COORDINATION OFFICES

4.

265,992

CHILDREN THROUGHOUT EUROPE TAKING CLIMATE ACTION THROUGH THE GREEN FOOTPRINTS CAMPAIGN



5.

MORE THAN

1.1M

PEOPLE ON THEIR BICYCLES FOR THE 2024 CITY CYCLING CAMPAIGN



6.

ALMOST

2,000

ADDITIONAL RENOVATION
CONSULTATIONS CARRIED OUT
VIA THE ENERGY CARAVAN



7.

9

POLITICAL POSITION
PAPERS ISSUED



8.

~ 40

ONGOING PROJECTS IN SUPPORT OF
MUNICIPAL CLIMATE ACTION



9.

> €115,000

INVESTED IN CLIMATE JUSTICE – WHETHER DIRECT SUPPORT
FOR INDIGENOUS REPRESENTATIVES OR PROJECTS IN
BRAZIL, ECUADOR, PERU & SURINAME



10.

6,300

REGIONS, CITIES AND TOWNS
INVOLVED IN CLIMATE ALLIANCE
INITIATIVES AND PROJECTS



JAN

An **adaptation working group relaunch** kicks off an active year bringing topics such as beating the heat, evaluating measures and nature-based solutions to the table.

FEB

The **European Climate Pact** motivates citizen engagement across Europe with its first call, led by Climate Alliance.

The **RADar! reporting platform** for cycling infrastructure starts the year with a new look and improved functionality.

MAR

Climate Alliance issues its **political recommendation manifesto** for the incoming EU leadership.

Climate Alliance Italy sets its sights on effective communication in the climate crisis with two dedicated events.

APR

Climate Alliance joins forces with seven major European city and regional networks to form the **Local Alliance** – strengthening the voice of the local level.

MAY

Climate Alliance's **TANDEM initiative** celebrates 10 years of successful partnerships between cities in Germany and France.

The Climate Alliance **Climate Fund** turns one year old and facilitates the first concrete projects in the Wampís territory (PER).

Climate Alliance Hungary supports the organisation of the annual meeting of green NGOs in the country with over 400 participants.

JUN

Climate Alliance's outPHit project for energy efficient renovations with passive house principles is nominated for the **EUSEW Award**.

In Germany, Climate Alliance supports the publication of a **legal opinion** finding it irresponsible to plan hydrogen-based municipal heating networks.

JUL

After 30 years, **Climate Alliance Europe's headquarters** in Frankfurt moves into a new office space.

AUG

Climate Alliance's presence in Germany grows with a new capital city **office in Berlin's government** district.

SEP

Climate Alliance campaigns for a **fair Social Climate Fund** and issues a Europe-wide position paper.

Climate Alliance Luxembourg's new cycling campaign, GoGo Velo, is launched and participants cover 157,353.82 km in the campaign's first edition.

OCT

The Climate Alliance International Conference takes place in Cascais (PT), where members shape the **Cascais Declaration** – in the name of just resilience!

Climate Alliance Germany publishes its discussion paper on **compulsory climate action** for municipalities, increasing the pressure on federal and state governments to act.

NOV

Climate Alliance facilitates participation of members and partners in the **UN Climate Summit** held in Baku, advocating for recognition of the local level.

A nine-month dialogue between **Climate Alliance Austria** and the Future Alliance shows that mainstream society is ready for climate action! A plan for municipalities is developed.

DEC

The Climate Alliance emissions accounting tool, **Climate Protection Planner**, is now available in Austria as part of the municipal climate inventory.

85 Swiss municipalities sign the **Climate and Energy Charter** by the year's end and thus commit to dedicated and effective climate action!



STORIES WITH CINEMATIC IMPACT

Local success story

SEIZING OPPORTUNITIES: RESILIENT RECONSTRUCTION IN THE AHR VALLEY



Destroyed livelihoods, buildings and infrastructure – the municipality of Altenahr in the western German district of Ahrweiler suffered massive damage after the flooding disaster of 2021. For three years now, the municipality has been pushing ahead with its reconstruction efforts.

"Our initial focus is on restoring the destroyed infrastructure and, as a result, on the future management of the Ahr and its tributaries so

that we don't have to suffer such high levels of damage again in the event of heavy rainfall," explains Dominik Gieler, mayor of Altenahr.

In order to make the reconstruction as sustainable as possible, the municipality is trying to link climate action with the reconstruction efforts, for example, with the revision of flood hazard maps and the further development of flood concepts with the involvement of affected stakeholders. Yet the municipality is not only active in the area of climate adaptation. Altenahr also saw the destruction of numerous buildings and their oil-fuelled central heating systems as an opportunity. With a passive, cold heating network operating at near ambient temperatures in two particularly hard-hit local communities, they are breaking new ground. This makes it possible to dispense with oil and gas in the selected areas and thus make a significant contribution to reducing CO₂ emissions.

These positive examples are also accompanied by challenges. The needs of the reconstruction work butt up against other political problems, such as the shortage of skilled labour or bureaucratic hurdles. Another challenge is that of involving the citizens. For many, the experience has led to great fears and the lengthy process



of reconstruction in the municipality has led to disillusionment. Issues such as climate protection and adaptation are therefore often only secondary importance. This is where the recently launched Ahr Climate Round Table comes into play – raising awareness on climate action among citizens across all political parties. The first planned activities included a balcony PV workshop, a bicycle demonstration for climate-friendly mobility and a lecture on the provision of a low emission heat supply.

“But above all, we want to encourage people and offer a space where citizens are not alone with their worries and fears, showing them ways to do something about the climate crisis themselves and thus strengthen their self-efficacy,” explains Jutta Pürling, initiator of the climate round table.

Learn more >>>

SHAPING THE TRANSITION TOGETHER: JUST RESILIENCE

Leaving no one behind in the great transition – that is the declared aim of the EU Green Deal, the central framework for a green transformation in Europe. The principle is also fundamental to the resilience of our cities and towns: without socially just adaptation strategies, true resilience is not possible. The term ‘just resilience’, common parlance in EU circles at least since the launch of EU Climate Adaptation Strategy (2021), is an attempt to emphasise the social dimension of our adaptation efforts.

“It’s not just about adapting to change, but changing how we adapt.” – João Mourato, keynote at CAIC24 in Cascais (PT)

From theory to practice

There are plans and strategies for just resilience in scientific theory, but how exactly do the corresponding solutions look on the ground? How can regions, cities and towns explicitly promote just resilience and what framework conditions are necessary? The best answers come from those who need them most – from the local and regional level itself. It is for this reason that, at Climate Alliance, we focus on the bottom-up instead of the top-down. The approach is evident in our Cascais Declaration, developed together with our members as part of the Climate Alliance International Conference.

Finding answers together

The Cascais Declaration stands as a commitment from regions and municipalities across Europe to ambitious efforts in the field of climate adaptation with a consistent focus on measures that promote social equity. The entire Climate Alliance network and participants of the conference were encouraged to express their ideas on just resilience prior to as well as during the event. This resulted in a comprehensive list of necessary framework conditions and measures for integrating social aspects into local **climate adaptation**:

Integration of and **cooperation** with vulnerable groups, **raising awareness** on just resilience among municipal administrations and politicians as well as the population, clear **communication** of the connection between just resilience and prosperity, **exchange** between local administrations and civil society, **analysis** of vulnerabilities and risks as well as principled action, more comprehensive **financing** of investments in just adaptation measures and the promotion of **multi-level governance** approaches.

The Cascais Declaration is of course just a start, but it is a start with a lasting effect. The declaration has helped local and regional administrative levels take up the topic of just resilience. At the same time, Climate Alliance is using the paper as a basis for its policy work, sharing the needs and views therein with decision-makers at the national and EU levels. In this way, the network is championing real change towards just resilience on all policy levels.

[Read the Cascais Declaration >>>](#)

Local success story

ENGAGING CIVIL SOCIETY: HOW THE PORTUGUESE CITY OF CASCAIS INCENTIVISES ADAPTATION



Like every other city in Europe, Cascais has to prepare for the effects of the climate crisis – rising sea levels, the threat of heatwaves, fire hazards and coastal erosion.

Back in 2017, the city instituted its climate adaptation action plan. The Adapt Cascais Fund is one key aspect of the city's efforts. Aimed at civil society organisations, the fund allows for direct participation in climate action.

“With the Adapt Cascais Fund, we are making civil society and citizens part of our journey towards a resilient city. Through the fund, these actors can strengthen their impact on local climate protection and adaptation measures, contributing their own ideas,” explains Nuno Piteira Lopes, Deputy Mayor of Cascais. Each call for proposals foresees total funding of 24,000 euros, with a maximum of 3,000 euros awarded per project. The fund is focussed on projects addressing local priority issues such as the preservation of protected landscapes, coastal areas and green spaces – as illustrated by the following examples:

Agroforestry

The promotion of an agricultural model for the regeneration of ecosystems that are better adapted to the climate crisis through, for example, faster infiltration of water into the soil or reduced susceptibility to pests.

Nature-based solutions

Enhancing the environment by establishing a green corridor and creating green spaces through community vegetable gardens involving local residents and schools.



Flooding

A communication campaign on the consequences of the climate crisis and the installation of signs on all the main beaches in Cascais with information on local adaptation measures accessible via QR code.

“The 2021 call for proposals was the first test for the fund and it was a complete success. We received significantly more applications than we expected and more than our funding budget would have allowed. All of the selected projects were successfully implemented and have had a visible and tangible impact on the local community,” comments João Dinis, project coordinator for the City of Cascais. The fund is also impressive in terms of its figures: the results of the first projects boast 6,000 kg of plastic removed from the ocean, 1,150 metres of green spaces preserved, 380 kg of waste eliminated, 91 trees planted and 2,075 citizens involved.

Learn more >>>

SHAPING THE TRANSITION TOGETHER: MULTI-LEVEL GOVERNANCE

Multi-level governance entails the involvement of all levels of government – from the EU level all the way down to the local – in decision-making. The concept's application to climate policy is no different – supranational governing bodies and national authorities should make decisions with the buy-in of regional and local governments. Unfortunately, this is not always the case.

It comes down to the local level

Climate Alliance has always championed the inclusion of cities and towns in national, European and international decisions. Local governments are on the front line of the climate crisis, they are closest to the citizens and it is at this level that most high-level political decisions end up getting implemented. The local level has the experience and practical knowledge necessary to help policymakers

make sustainable and solution-orientated climate policy decisions – expertise typically missing in national and EU climate policy fora.

The principle of "multi-level governance" thus forms the main pillar of Climate Alliance's political work. This is made clear through the numerous position papers and open letters to politicians with which our network advocates this approach. In spring 2024, Climate Alliance issued a key publication in this sense. The network's 2024 Policy Manifesto delivers political recommendations for the EU leadership and underscores the call for multi-level governance in EU climate policy.

"Setting up permanent multi-level governance processes in the formation of legislation to directly involve local authorities will ensure measures are feasible, realistic and taken up at the local level."
– Excerpt from the 2024 Climate Alliance Policy Manifesto

Read Climate Alliance's Policy Manifesto >>>

Stronger together

Joining forces with other groups, strengthening positions and giving the local level a united voice further call attention to the need for such inclusive legislative processes. This was precisely the idea behind the founding of the Local Alliance. This

alliance of eight major European networks for regional and local authorities was formed in 2024, with Climate Alliance being a founding member. The networks involved are united by the common goal of bringing the local and regional levels into dialogue with national governments and the EU leadership.

Activity surrounding the Social Climate Fund, which will go towards mitigating the social impacts of carbon pricing for vulnerable groups and households, highlights the necessity of this common objective. As part of a European-wide survey conducted by the Local Alliance in summer 2024, regions, cities and towns were invited to describe their experiences regarding the Social Climate Fund and the status of consultations in their countries. The results were gathered in an exclusive report issued in December, clearly showing that many national governments are ignoring the local level in their consultation processes or the opportunity to co-design the National Social Climate Fund Plans – despite the fact that member states are required to work with the local and regional levels. With this status report, the Local Alliance is calling on national governments to take corrective action, implement multi-level governance in practice and enter into true dialogue with regions and municipalities.

Read the Local Alliance status report >>>

For the Local Alliance, comprising ACR+, CEMR, Climate Alliance, Energy Cities, Eurocities, FEDARENE, ICLEI Europe and POLIS, this is only the beginning. The group plans to continue bringing the voice of local and regional governments in Europe to the fore and thus also reinforce a key Climate Alliance goal: to make the local level heard – on the national, European and international stages!



Local success story

HOW RIEDSTADT IS PROMOTING DEEP RENOVATION



When it comes to renovation, many cities and towns focus primarily on their municipal properties. This has a ripple effect. The City of Riedstadt has chosen a different path.

Riedstadt, in part due to a lack of funds for the renovation of its own properties, concentrates instead on private buildings. This is also where the greatest potential for energy savings lies. But how can a city support private building owners without municipal funding?

Under German tax law, it is possible to claim up to 100% of investments on building-related climate protection measures as an income tax write-off over multiple years, so long as the property is located in a formally designated renovation district.

For Riedstadt then, it all begins by defining renovation districts. "This can be easily linked to the heat planning mandatory for larger municipalities anyway," comments Benjamin Krick, Riedstadt's Renovation Manager. Riedstadt offers citizens in such renovation districts free onsite consultations on energy retrofitting. As soon as the measures have been determined, citizens sign an implementation agreement with the city. "After successful and verified implementation, the city certifies the measures. This certificate can then be used to make the tax claim," continues Krick.

During the process, Riedstadt places a priority on the quality of the refurbishment measures. The city uses the EnerPHit standard for retrofits based on passive house principles as orientation and EnerPHit is also set out in the municipal building guidelines. The high quality of the measures does not necessarily lead to higher costs either – on the contrary: "For example, avoiding thermal

bridges hardly costs more and does not require much more labour than a standard renovation. It's the same with thicker thermal insulation, for example. Once the scaffolding is in place and the facade is already being done, the roof is being repaired or a PV system is being installed, thicker building insulation generally really pays off," says the renovation manager. Paying attention to energy efficiency helps residents keep their operating costs low while increasing comfort. Such high quality is also essential for the climate.

Learn more >>>



SHAPING THE TRANSITION TOGETHER: CITIZEN ENGAGEMENT

Telling positive stories instead of spreading horror scenarios, coming together instead of judging one another, pointing to solutions instead of expecting the worst – the tone matters. For climate action as well, it is the ‘how’ that counts. We have to find ways to involve, to inspire and to motivate everyone. The key? Low-threshold offers – easy action that’s big on impact.

Just act!

With over thirty years of experience in municipal climate action, we have developed a feel for what counts. Our campaigns for cities and towns are one example of this and last year’s results speak for themselves: over 2,800 municipalities and their citizens saved 36,000 tonnes of CO₂ compared to

journeys by car as part of the CITY CYCLING campaign, over 260,000 children from ten countries set an example on climate commitment by collecting almost 3.7 million ‘Green Footprints’ as part of the Green Footprints campaign and the Energy Caravan led to almost 2,000 additional energy consultations in Germany and Luxembourg in 2024 – a significant boost to renovation rates in participating municipalities.

The key to success: standing with our member municipalities. We support local implementation with informational materials and training, transferable concepts and advice. The campaigns above offer easy access – for municipalities in the implementation phase, but also for citizens when it comes to participation. They set a positive tone, combine climate action with fun and make measures both simple and tangible.

Amplifying the message

But how can we get as many people as possible on board and engaged, even outside the typical climate bubble? Our answer: building networks and identifying local multipliers. With the EU Climate Pact, Climate Alliance is showing just how this can work. We have been helping to shape the EU’s citizen engagement initiative since 2023. The aim is to get citizens excited about climate protection and mo-

tivate them to take action. The approach is a continuation and expansion of Climate Alliance’s own network. Together with our national coordinators as well as other familiar faces and stakeholders from across Europe, we have established a network of 27 country coordinators – all pulling in the same direction. Through these multipliers, we can infuse the EU Climate Pact’s work with national perspectives and challenges. But that’s not all. Through the Pact, the existing structure of Climate Alliance’s national coordinators is being supplemented by around 1,150 local Climate Pact ambassadors – representatives of municipalities and civil society as well as private individuals and other stakeholders. The local ambassadors thus translate Europe-wide strategies for citizen engagement into their local contexts and foster a practical and target group-orientated approach on the ground.

This extensive network of multipliers leads to a plethora of activities with and for citizens throughout Europe, such as joint events in Germany and Belgium, climate action photo competitions with a winner from Slovenia, climate bingo games in Poland, interactive climate walks in Greece and Italy, peer parliaments in Spain and local climate action groups in Luxembourg.

Learn more about the EU Climate Pact >>>

Local success story

LUDWIGSBURG SHOWS THE WAY FORWARD ON CLIMATE-NEUTRAL MUNICIPAL ADMINISTRATIONS



For Ludwigsburg, it all started in 2021 when the team at the district administration office first reviewed handouts from other municipalities and recommendations from the German Environment Agency on climate-neutral municipal administrations.

The result was a five-stage process: analysing and developing the organisational structure; defining responsibilities and establishing teams; defining targets and assessing the initial situation; devel-

oping and implementing measures; and monitoring and controlling. The team at the district administration office sees the involvement of all administrative levels and employees as a key success factor for this process. Their inclusive approach consists of three main areas: awareness-raising, participation and institutionalisation. Employees, for example, were made aware of climate action issues via the intranet and the district office app and actively involved in defining targets and planning measures. Climate action was also institutionalised as a collective task, for example, through regular strategy committee meetings, climate checks to review all documents and via colleagues acting as 'climate pilots'.

On the basis of an annual climate and energy report, the administration can then evaluate the measures implemented and make any necessary adjustments. The measures envisaged by the district administration pursue two sub-goals: a rapid reduction in the consumption of energy and raw materials through increased energy efficiency and energy-saving behaviour, as well as coverage of the remaining energy requirements via the expansion of renewable energy systems on municipal land. The project team also hopes that anchoring climate action at the highest levels of the administration

along with deep renovation of the district's own buildings will be highly effective.

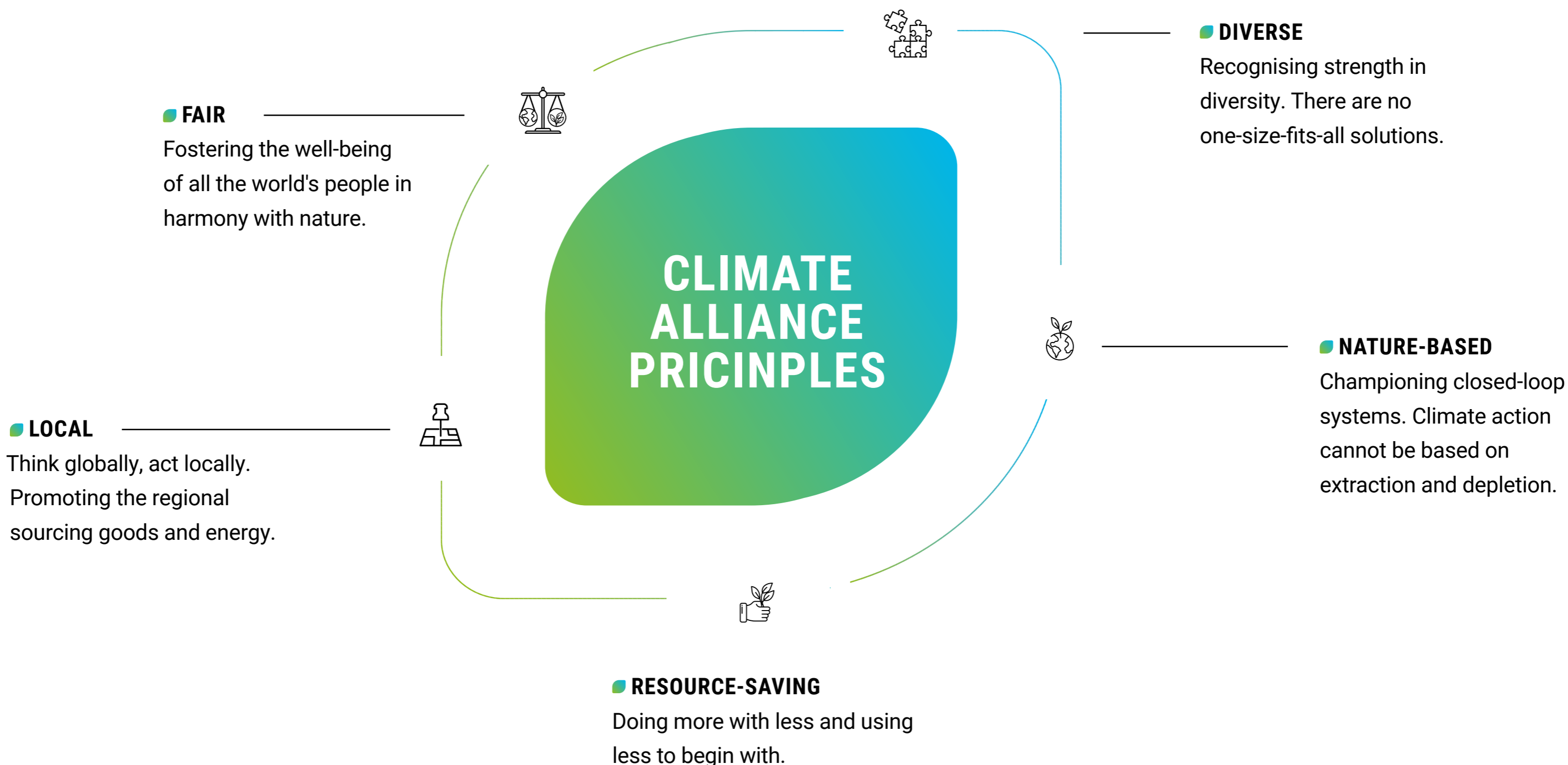
When asked for tips for other municipalities just getting started, Tina Prietz, Climate Neutral Administration Project Manager at the Ludwigsburg District Office, points to a central challenge that her team faced: "The key is to value the work of colleagues and to convey that it won't work without them and their experience. If you can not only make demands, but also provide support as a climate protection officer while firmly integrating climate action as a collective task throughout the administration, then the foundation for good cooperation has been laid."

Learn more >>>

CLIMATE ALLIANCE AT A GLANCE

PRINCIPLED CLIMATE ACTION

For over 30 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With some 2,000 members spread across more than 25 European countries, Climate Alliance is the largest European city network dedicated to fair and comprehensive climate action.



QUESTIONS OF CLIMATE THAT MATTER

We address the issues that matter to the municipal level.

ADAPTATION:

Just resilience is the name of the game – Climate Alliance is committed to fostering a future worth living in our regions, cities and towns.

MOBILITY:

By bike, on foot or powered with green electricity – Climate Alliance supports the mobility transition on the ground!

ENERGY POVERTY:

Protecting vulnerable households must be at the top of the climate policy agenda. We show what local governments can do to make it happen!

CLIMATE PARTNERSHIPS:

As a network, we stand for strong partnerships – learning from one another, exchanging experiences and developing solutions together.

CITIZEN ENGAGEMENT:

It takes a village! Involving citizens, offering low-threshold solutions and making climate action tangible – Climate Alliance leads the way!

CLIMATE JUSTICE:

We stand for climate justice and have done so, alongside our indigenous partners of Amazonia, for over 30 years now.

BUILDINGS:

Energy-conscious construction and renovation are cornerstones of the green transformation. Through numerous projects, Climate Alliance points the way forward.

HEAT PLANNING:

Whether mandatory or not – municipalities have to tackle their heat supply. Through projects and with our informational offers, we can help!

COMPULSORY CLIMATE ACTION:

If you want real climate action, you must also create the right framework conditions. We demand the funding, resources and expertise local governments need!

CLIMATE NEUTRALITY:

How can the EU-wide goal of climate neutrality be achieved? We provide guidance for climate-neutral regions and municipalities in line with our principles.

[Learn more >>>](#)

10 ARGUMENTS FOR THE CLIMATE (ALLIANCE)

Whether small town, major metropolis or entire region – joining our network has benefits!

1 Get **recommendations** for your climate action strategy!

2 **Make your voice heard** in the political arena!

3 Benefit from **discounts** on exciting offers!

4 **Strengthen your profile** regionally, nationally and internationally!

5 **Promote climate justice** with your membership!

7 **Get inspired** by other members!

6 Take part in **events and networking** opportunities!

8 **Find funding** opportunities and project partners!

9 Take advantage of our **attention-grabbing campaigns!**

10 Stay up-to-date on **key local climate action** issues!

NOT YET A MEMBER?

Take the future of the global climate
into your own hands and join now!

- Take advantage of tools and ready-made campaigns.
- Find partners in Europe and beyond.
- Raise your profile regionally and internationally.
- Get your messages conveyed to key decision-makers.
- Be inspired by the experiences of others.

Learn more at climatealliance.org

Follow Climate Alliance on social media!



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