

Engaging citizens for a future worth living

Workshop B – Session agenda

Thursday, 10 October, 14:00 – 15:30
Hipódromo Manuel Possolo | EN

This workshop will showcase three practical approaches that municipalities can employ to engage citizens in climate action and to build support for policies and measures to make your city more resilient, namely, the Energy Caravan campaign, climate walks and photo stories.

- Climate walks are one of the tools offered by the European Commission's **European Climate Pact** initiative and help to showcase local sustainable practices and transformative projects on the ground, inspiring citizens to take action in their own private sphere.
- Photo stories, another tool brought to you by the **European Climate Pact**, make use of photography to tell a story of transformation and can help cities and towns better communicate the impact of their projects by capturing positive change on the ground in pictures.
- The **Energy Caravan** is an energy consultation campaign with a track record of motivating homeowners to undertake energy-efficient renovations in their private buildings, thus reducing energy consumption and greenhouse gas emissions.

Participate in this workshop and leave with concrete ideas for how to engage your citizens in boosting local resilience!

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Agenda

14:00 – 14:05	WELCOME Boosting citizen engagement: accelerating the journey from awareness to action Jeppe Mikel Jensen, European Climate Pact Secretariat, Climate Alliance
14:05 – 14:25	An intro to the Energy Caravan Brice Mertz, Energy Caravan Campaign Coordinator, fesa e. V.
14:25 – 14:35	The Climate Pact's tools for citizen engagement European Climate Pact
14:35 – 15:10	BREAKOUTS – GET TO KNOW MORE ABOUT WHAT'S ON OFFER AND HOW TO IMPLEMENT IT IN YOUR COMMUNITY <ol style="list-style-type: none">1. The Energy Caravan2. The Climate Walk3. The Photo Story
15:10 – 15:25	Key messages, lessons learned
15:25 – 15:30	Closing and group photo

CONTACTS

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