

SAVE THE DATE

TRANSNATIONAL WORKSHOP: From user perspectives to policy definition

02/10 in Graz, Austria



Save the Date: Sustainable Mobility Behaviours in the Alpine Region: From user perspectives to policy definition

02. October 2019 | Workshop

Hotel 'Das Weitzer'
Grieskai 12-14
8020 Graz, Austria

Air pollution and high emissions resulting from the transport sector are a major issue in the Alpine Space area. In an attempt to remain below EU thresholds for pollutant concentrations, several low carbon mobility options have been introduced. Yet, the private car remains the main transport mode.

In this transnational workshop we will address the clearly identified need of promoting the use of sustainable transport options and its key success factor, the user behaviour.

Mobility practitioners will discuss with behavioural change experts and representatives of best practice municipalities on how we can encourage the public to change and how policy making can gain a better understanding of the user perspective.

Additional information about the SaMBA project and the agenda can be found on the [website](http://www.alpine-space.eu/samba) (www.alpine-space.eu/samba).

The event is organized in conjunction with the **CIVITAS Forum 2019**.

CONTACTS

Riccardo Ledda
SaMBA coordinator | Regione Piemonte
+ 39 011 4325 982 | riccardo.ledda@regione.piemonte.it



University of Ljubljana



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