

PRESS RELEASE

MADRID / FRANKFURT AM MAIN, 7 DECEMBER 2019



Climate Alliance

UN Climate Secretariat recognises children's action on climate

Over 80 times around the world in a climate-friendly way with Climate Alliance's Green Footprints Campaign

Madrid/Frankfurt am Main, 7 December 2019. Today Ovais Sarmad, Deputy Executive Secretary of the United Nations Framework Convention on Climate Change, praised the record result of almost 220,000 small climate protectors. "Never before have so many kids participated in the ZOOM campaign", emphasised Thomas Brose, Executive Director of Climate Alliance. "This year's record proves that the will for change is already anchored in our youth. They have long understood that we are all still far from doing enough. Now it is up to the politicians to make the promised change real." At the 25th UN Climate Change Conference in Madrid, Brose handed over the more than 3.2 million Green Footprints collected as well hopes for climate policy coming from children of over 1,500 schools in 13 European countries. Compared to the first campaign in 2002, the number of footprints collected has increased more than twentyfold. Each child earned green footprints for everyday trips carried out in a sustainable way as well as for other climate-friendly activities. Many schools were also involved in climate strikes, planting trees, collecting garbage and developing ideas for a sustainable future.

FURTHER INFORMATION

- **Photos from the handover** (available as of 16:00 on 07 December 2019)
- 2019's participants came from Austria, Belarus, Estonia, Finland, Germany, Hungary, Italy, Luxembourg, Netherlands, North Macedonia, Poland, Sweden and Switzerland
- **Campaign results** (pdf) | **Campaign info sheet** (pdf)
- **Several hopes from participating children and statements of participating schools** (pdf)
- **Hopes and demands from Chilean pupils**
- Campaign website: zoom-kidsforclimate.eu

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THE GREEN FOOTPRINTS CAMPAIGN

Since 2002, Climate Alliance's Green Footprints has been helping children across Europe learn about the influences of their daily actions on the climate and encouraging them to become role models for both their parents



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and climate politicians. During at least a one week period, children in participating classes collect so-called 'green footprints' for every sustainable trip completed via public transport, bike or foot as well as for other environmentally-friendly habits such as sustainable nutrition. These footprints are presented to the participants and politicians at the UNFCCC's annual Climate Conferences. zoom-kidsforclimate.eu

THE CLIMATE ALLIANCE

For more than 25 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With some 1,700 members spread across 26 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years. Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. climatealliance.org

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