



# New contest supports sustainable municipal water concepts

POWER Idea competition now accepting applications –  
Closing date 30 November

**Frankfurt am Main, 16 October 2018.** A consortium of cities, SMEs and researchers has just launched a competition recognising the most innovative municipal concepts on sustainability and water challenges. “With the POWER Idea Contest for Sustainable Communities, we want to honour everyone that has an idea worth putting into action – be they university students, concerned residents, local groups or small businesses. Everyone can help local authorities tackle their water challenges to become more sustainable,” explains Nina Stiehr of the Climate Alliance city network, consortium member of the EU-funded POWER project on social platforms for water-related topics. The best applications will be selected via a mix of public and consortium voting. The ten best will be awarded with direct support from experts in the field to further their ideas. Applications must deliver solutions to sustainability challenges that local authorities face and address either climate change, water sustainability, sustainable consumption and production or civic engagement. Social entrepreneurs, innovators, activists, students and others from the EU or Israel may apply via the POWER city websites with their ideas. The closing date for application is 30 November 2018.

## FURTHER INFORMATION

- [The POWER Idea Contest](#)
- [Leicester City Water Community Contest](#)
- [Milton Keynes Water Community Contest](#)
- [Jerusalem Water Community Contest](#)
- [Sabadell Water Community Contest](#)

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## THE CLIMATE ALLIANCE

For more than 25 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With some 1,700 members spread across 26 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years. Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. [climatealliance.org](http://climatealliance.org)

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