Why and how can municipalities use the online tool Change the Future

Change the Power – (Em)Power to Change
November 2018
Goal of the tool

• Can be used by all municipalities to start a *dialogue about sustainability at the city level*

• Showcase activities that individuals can complete – *alone or as a team* – to help *shape the future* and contribute to a *good life for all*

• Highlight opportunities for residents to *work together* and *get involved* in the local community
Structure of the tool

4 topics:

Consumption, Energy, Mobility, Nutrition

24 suggestions for individuals to become more active in those 4 topics – check it out!

<table>
<thead>
<tr>
<th>Action</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Switch off standby mode</td>
<td>3</td>
</tr>
<tr>
<td>Drink tap water</td>
<td>5</td>
</tr>
<tr>
<td>Check product ingredients</td>
<td>5</td>
</tr>
</tbody>
</table>
Encouraging behaviour change

The tool offers more or less complex actions, requiring various amounts of time and motivation

Depending on their area of interest, participants can discover what small changes in everyday life can reduce their ecological impact
How the tool works - for residents

**Individuals** can register within a **team** or just as residents of a **municipality**

Then they commit to **one or more action** to implement in the following **1 to 4 weeks**

Thanks to which they earn **Changer Points**
Points system

The amount of Changer Points earned depends on the difficulty of the action chosen.

Maximum amount of Changer Points: **791 points**

The point system does not represent a reduction in **CO2 emissions** – it rewards **social activism** and more **sustainable consumption**.

The points are granted **based on trust** – the actual implementation of the action will not be verified.
How the tool works – for municipalities

The campaign runs for a maximum of **4 weeks** and can be offered at the **same time** as twin or **partner cities** for friendly competition and international dialogue.

**Municipalities must first be registered** before their residents can register. All **Climate Alliance members** are registered but other cities need to contact the person at the bottom of the **contact page** in their language.
How the tool works

Once the municipality is registered, participants can select it during their registration.

Afterwards, participants can also join a team or create their own.
The tool can be promoted with the posters from the campaign **a good life is simple** carrying the Change the Future sticker.
End of the competition

The end of the competition can be used as an opportunity by municipalities to have a small event on sustainability, to highlight and promote small changes in daily life that can have a positive impact and to show support and reward committed citizens.
Want to learn more?
Get in contact!

Madlie Le Bihan
m.lebihan@climatealliance.org

Climate Alliance

European municipalities in partnership with indigenous peoples
Taking local action on global climate change

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