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Why and how can municipalities use the online tool Change the Future

Change the Power – (Em)Power to Change
November 2018





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Goal of the tool

- Can be used by all municipalities to start a **dialogue about sustainability at the city level**
- Showcase activities that individuals can complete – **alone or as a team** – to help **shape the future** and contribute to a **good life for all**
- Highlight opportunities for residents to **work together** and **get involved** in the local community





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Structure of the tool



4 topics:

Consumption, Energy, Mobility, Nutrition

24 suggestions for individuals to become more active in those 4 topics – [check it out!](#)

Switch off standby mode



3 Points

Drink tap water



5 Points

Check product ingredients



5 Points






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Encouraging behaviour change


The tool offers **more or less complex** actions, requiring various amounts of **time and motivation**

Pass on plastic




10 Points

Change banks



30 Points

Support the energy transition



45 Points

Depending on their **area of interest**, participants can discover what **small changes** in everyday life can **reduce their ecological impact**





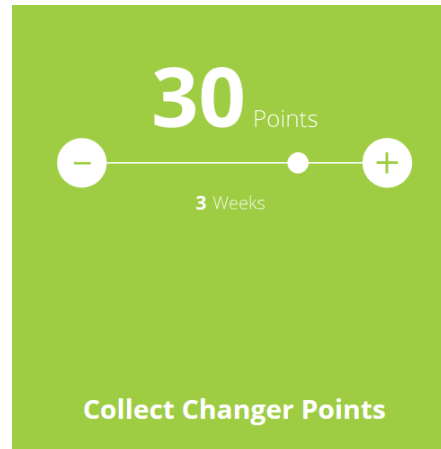
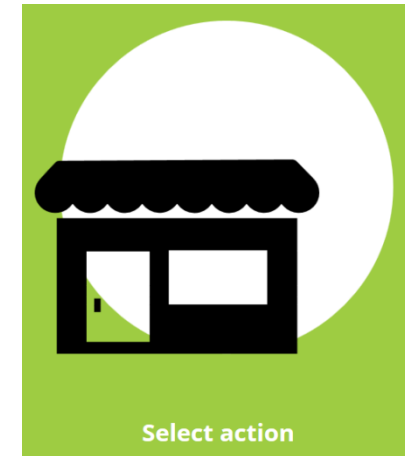
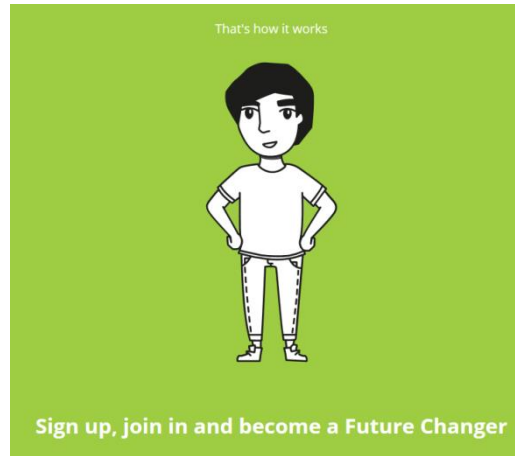
How the tool works - for residents

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Individuals can register within a **team** or just as residents of a **municipality**

Then they commit to **one or more action** to implement in the following **1 to 4 weeks**

Thanks to which they earn **Changer Points**





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Points system

The amount of Changer Points earned depends on the **difficulty of the action** chosen

Maximum amount of Changer Points : **791 points**

The point system does not represent a reduction in **CO2 emissions** – it rewards **social activism** and more **sustainable consumption**

The points are granted **based on trust** – the actual implementation of the action will not be verified





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How the tool works – for municipalities

The campaign runs for a maximum of **4 weeks** and can be offered at the **same time** as twin or **partner cities** for friendly competition and international dialogue

Municipalities must first be registered before their residents can register. All **Climate Alliance members** are registered but other cities need to contact the person at the bottom of the [contact page](#) in their language





How the tool works

Once the municipality is **registered**, participants can select it during their registration

The screenshot shows a green interface titled "Select municipality". At the top, there is a search bar with a magnifying glass icon and the text "Search municipality". Below the search bar, a dropdown menu is open, displaying three options: "Aachen (DE)", "Aalen (DE)", and "Absam (AT)". At the bottom of the interface, there is a large green button labeled "Select municipality" and a smaller link labeled "Continue without selection".

The screenshot shows a green interface titled "Select a team". At the top, there is a search bar with a magnifying glass icon and the text "Search team". Below the search bar, there is a button labeled "Create a new team". At the bottom of the interface, there is a large green button labeled "Select a team" and a smaller link labeled "Continue without selection".

Afterwards, participants can also join a **team** or create their own





Promotion

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The tool can be promoted with the posters from the campaign **a good life is simple** carrying the **Change the Future sticker**





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End of the competition



The end of the competition can be used as an opportunity by municipalities to have a small **event on sustainability,**

to highlight and promote **small changes** in daily life that can have a **positive impact** and

to show **support and reward** committed citizens





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Want to learn more?
Get in contact!

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**European municipalities in partnership
with indigenous peoples**

Taking local action on global climate
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